



Media Relations Contact:

Talia Rimon  
Director of Marketing Communications  
+972-(0)9-9709-125  
taliar@optibase.com

## VITEC Announces Acquisition of OOH Video Digital Signage and Video Playback Business Activities

**Atlanta, GA, October 17, 2011** – VITEC Multimedia, a worldwide leader in advanced digital video solutions, today announced the purchase of the OOH Video’s Business Activities ([www.oohvideo.com](http://www.oohvideo.com)). With this purchase, VITEC now adds industry-leading multi-channel digital video playback and Digital Signage products to its already enriched products and technology lineup. Now, customers can depend on VITEC throughout the entire video production process including acquisition, conversion, image processing, MPEG compression, recording, media asset management, streaming, decoding and delivery. This transaction does not include the LED Video display Division.

“The acquisition of OOH Video’s Business Activities, including its product lines, brand, and key resources, further positions VITEC as a worldwide leader in advanced digital video solutions,” said Philippe Wetzel, CEO of VITEC. “In combination with our recent acquisition of Optibase, Focus, Como, Stradis and AteMe Defense & Security, this acquisition furthers our objective to provide a complete line of advanced digital video solutions to our customers around the globe. With innovation at its core, the VITEC R&D division—now with more than 100 esteemed engineers—is uniquely positioned to deliver innovative solutions for a wide range of advanced digital video applications—managing the entire video process from source to display.”

“OOH Video has partnered with VITEC in the past, and given our successful history, we concluded that the sale of OOH Video’s Business Activities to VITEC was the right decision,” commented Mark Spevakow, president and CEO of OOH Video. “As a market leader in Multi Channel digital video and audio playback solutions, we wanted to be sure that current OOH Video customers and partners would be well taken care of while OOH Display ([www.oohdisplay.com](http://www.oohdisplay.com)) continues to develop solutions on the newest generation of LED Video Display Technology markets. Our LED Display Division works with some of the top LED Manufactures in the world and is involved with sales, installation, rental and service of LED Displays.”

### **About VITEC**

Since 1988, VITEC has been a worldwide leading provider of powerful digital video products that support end-to-end media solutions for Broadcast, Corporate, Education, Government, Industrial, Medical, Military, and Telco customers. By integrating world famous brands including Optibase, Focus, Como, Stradis and AteMe Defense & Security VITEC now controls the complete video chain with professional-grade products for acquisition, encoding, processing, management, and delivery. VITEC offers innovative and cost effective hardware and software products, custom designed solutions for world-class OEM’s.

VITEC is headquartered in Paris, France, with worldwide R&D, Sales, and System Integration offices. For further information, please visit [www.vitecmm.com](http://www.vitecmm.com).

### **About OOH Video, Ltd**

**OOH Video** is a 10 year-old company that distributes and manufactures turnkey multi-channel digital video server systems with content scheduling and communication software, as well as professional MPEG decoder circuit boards that can be incorporated into customized OEM equipment. Products include NTSC, PAL and High-Definition playback systems. We also offer the best digital signage software in the industry. Our products leapfrog existing technology to deliver unprecedented digital video and audio playback quality and control for an unlimited range of applications, at a cost that is revolutionizing the industry.

Our products have been sold into over 24 different countries worldwide. Our customers have included Fortune 1000 companies and others who are world leaders in their respective fields. The quality of these customers is a statement as to the quality and value of our products and services.

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